

CHARACTER FIRST! Implementation Seminar

Character-based principles for a successful workplace

Achieve True Success Through Character Development

Employees determine the success of your organization, but not solely with their knowledge, skills, and abilities. Their productivity and performance stems from their character. A *punctual* employee arrives to work on time. A *diligent* employee invests all of her efforts to complete a task. An *alert* employee is keenly aware of each customer's needs.

Improve Your Workplace

The *Character First!* Implementation Seminar will acquaint you with character-based principles and equip you with powerful, yet practical, insights on how to successfully promote character within your organization. Through emphasizing, requiring, and recognizing positive character qualities, you can encourage your employees to achieve true success. Seminar topics include:

- **Hiring for Character**—*Are you eliminating most personnel problems by hiring the right employees?*
- **Teaching Character**—*Is your company building strong relationships?*
- **Character Recognition**—*Are you recognizing character or only achievement?*
- **Character-Based Correction**—*Does your correction process contribute to a positive outcome?*

Build Trust and Cooperation

By using character-based principles, you will further your organization's success. Companies around the world report the following benefits that result from emphasizing character:

- Develops morale and unity
- Boosts productivity
- Improves quality
- Lowers workers' compensation
- Cultivates customer relationships
- Increases profits

“Nothing could do more to improve your work environment in a single day.”

Information Services Technician



Seminar Date

Feb 12, 2009

8:30 a.m.—4:30 p.m.

Cost

\$245

Registration/Materials (lunch and breaks included)

Location

Great American Land & Cattle Co.
701 S Mesa Hills.

Implementation Seminar Registration

Registration Includes training, materials, and lunch.

Organization _____

Name _____ Title _____

Mailing Address _____

City _____ State _____ Postal Code _____

Phone _____ Fax _____

Attendee 2 _____

Attendee 3 _____

Attendee 4 _____

Attendee 5 _____

Cost

- Registration _____ people x \$245 = \$ _____
Call for group and government rates.

Payment

- My check or money order is enclosed. # _____
- Registration is also available online. [Click here.](#)

For more information, contact:

www.swcharactercouncil.org, or (915)779-3551

Registration Checklist

- Complete form
- Include payment information
- Send registration and payment to:
Southwest Character Council
10920 Marconi Lane,
El Paso, TX, 79935
FAX: (915)779-3882
- Questions? Please contact:
Laurraine Huffman
(915) 269-7719
lhuffman@elp.rr.com
- Get ready for an incredible conference!

Call for group and government discounts.